

8th International Congress on Industrial and Applied Mathematics

Beijing, China, August 10 – 14, 2015



Exhibiting & Advertising Opportunities

Updated on 15, May

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ABOUT THE CONGRESS

The 8th International Congress on Industrial and Applied Mathematics (ICIAM 2015) including Exhibition takes place from Monday, August 10 to Friday, August 14, 2015 at the China National Convention Center, Beijing. This congress is held every four years and is considered the most important event worldwide in its field.



The event will highlight the most recent advances in the discipline and demonstrate their applicability to science, engineering and industry. Twenty-seven principal invited speakers spearhead the Congress program. In addition to the traditional, strong focus on applied mathematics, the Congress will emphasize industrial applications and computational science. Industrial mathematics will be featured prominently through an integrated program which will highlight the many outstanding contributions of applied mathematics. ICIAM 2015 will also be an opportunity to demonstrate to young researchers and graduate students the vast potential of mathematics.

Contributed talks and poster sessions will balance out the program. There will also be public lectures for the community that will be highly publicized. Further details regarding the program and Congress can be viewed at www.iciam2015.cn.

VENUES	China National Convention Center (CNCC), Beijing
DATE	Monday to Friday, August 10 - 14, 2015
HOSTED BY	International Council for Industrial and Applied Mathematics (ICIAM)
ORGANIZED BY	CSIAM, CMS, CSCM, ORSC, CAAS, SESC
PROGRAM	Invited lectures, prize lectures, public lectures, mini-symposia, contributed talks, posters, embedded meetings
DELEGATES	The Congress expects to attract 3,000 delegates. In the fields of applied mathematics and computational sciences, ICIAM 2015 will attract professionals and students alike. The 38 member societies worldwide of ICIAM are promoting and encouraging their members to attend. Delegates will include leading thinkers, decision makers and those outstanding researchers and professionals who will shape the development of the discipline in coming years.
WEBSITE	www.iciam2015.cn

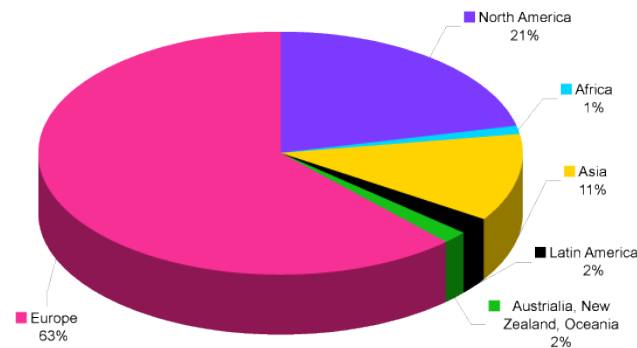
LOOK BACK ON ZURICH 2007 & VANCOUVER 2011

Zurich 2007

Date	July 16-20, 2007
Delegates	3087
Invited speakers	30-39
Presentations	2000
Exhibitions	22 - 30

<http://www.iciam.org/iciam2007/index2.html>

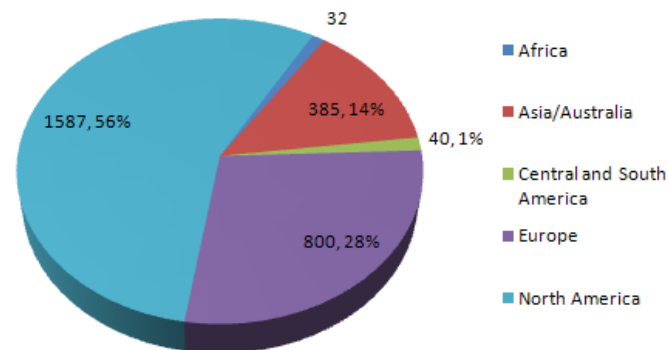
Registered Delegates as of July 6, 2007
Geographical Distribution
(3087 persons)



Vancouver 2011

Date	July 18-22, 2011
Delegates	2967 from 71 countries/regions
Invited speakers	27
Presentations	2293
Exhibitions	24

<http://www.iciam2011.com/>

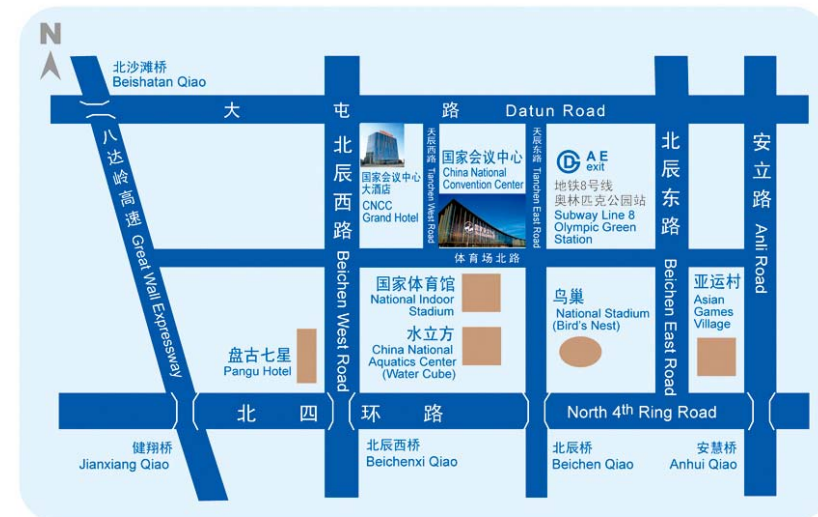


VENUE

China National Convention Center

China National Convention Center (CNCC) has opened officially in October 2009. The Center was an important element in the overall plan for the 2008 Beijing Olympic Games when it served as the main press center and international broadcasting location as well as providing the venue for fencing and pistol shooting competitions.

CNCC is ideally located in the heart of the Olympic Green adjacent to the National Stadium (Bird Nest), the National Aquatics Center (Water Cube) and the National Indoor Stadium – all of which are proving popular places for people to visit in post Olympic Games times.



ABOUT THE EXHIBITION

The Exhibition will be a major attraction at ICIAM 2015. The Congress has been structured to maximize the opportunity for delegates to visit the Exhibition. Don't miss being a part of this very worthwhile conference.

WHO SHOULD ATTEND?	Publishers, soft- and hardware companies, Math sciences institutes and other interested organisations		
EXHIBITION TIMETABLE	August 10	8:30–11:30	Exhibitor move-in
	August 10	13:30–18:00	Exhibition open
	August 11-14	8:30–18:00	Exhibition open
	August 14	18:30–20:00	Exhibition move-out
MEDIA	A wide variety of national technical press agencies and newspapers will cover reporting about the congress		

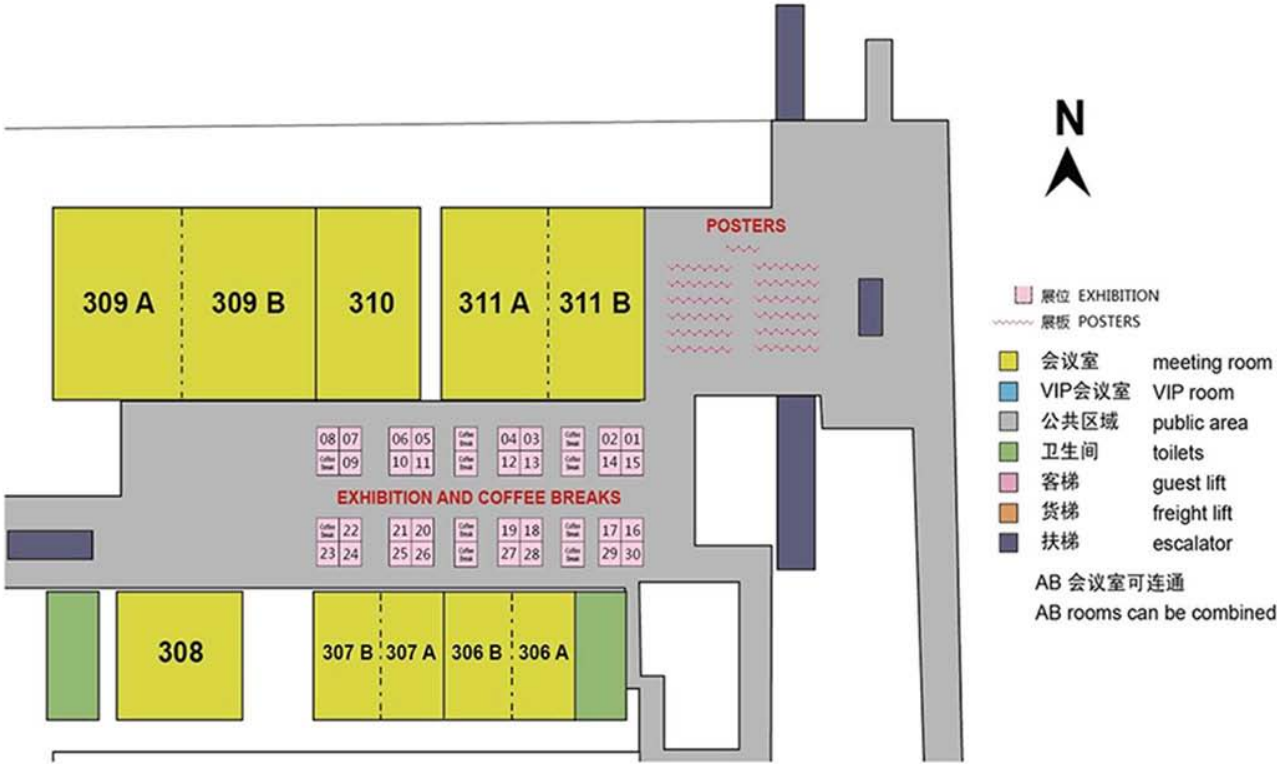
BOOTH RATES

Category	Booth Size	Rate (RMB Yuan, VAT Included)
Commercial booth	3m * 3m, Standard booth	25,000
*Non-commercial booth		15,000
Two or more booths		Take 20% off the cost of your space

- Notes: 1. * The exhibition type is for non-profit organizations related to mathematics.
 2. Allotment of booth will be on **FIRST COME FIRST SERVED** basis.
 3. The booths are served in standard type. If you need raw space and set up the booth by yourself, please contact secretariat (iciam2015@amss.ac.cn).

FLOOR PLAN

FLOOR PLAN — 3rd Floor of CNCC



BOOTHDESCRIPTION/INCLUSIONS

Booths Specification

The basic arrangement includes:

- Fascia board with company name
- Booth with 2, or 3 side-panels, colour white
- Ceiling construction as open raster
- Light: 1 spot (100W) per 3 sqm
- Electricity, 220V
- 1 table or desk, 2 chairs, 1 waste-paper basket

The costs for additional electric outlets and electrical requirements higher than 1kw should be borne by the exhibitor. Please NOTE that overnight electric transmission will not be provided.



Exhibitor Compensation

ICIAM 2015 offers exhibitors following compensations per a booth:

- Print the list of Exhibitors in the Program Book
- Two exhibitor badges for each commercial booth

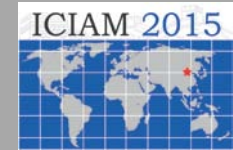
Exhibitors with exhibitor badges are granted for access to the following Congress events:

- Opening and Closing Ceremony
- Special Lectures and Public Lectures
- Morning and afternoon tea

CONDITIONS AND LIABILITY

1. Insurance	Every exhibitor is responsible on his own for damages against goods, other persons and the owner of the hall. The meeting organisers do not take any responsibility for damages.
2. Force major risk	If the exhibition cannot take place or has to be postponed in consequence of unforeseen political, economical or natural events, the paid amount cannot be refunded.
3. Booths Allotment	<p>The organizing committee shall position the booth after giving a due consideration of the order of applications received, type of products and other substantial standards. The organizing committee reserves the right to rearrange or relocate the booths based on the actual number of booths sold. The Exhibitors have the rights to request for an alternative space within 8 days from the date of notice. After 8 days, decisions of the organizing committee are conclusive; claims by exhibitors regarding allocation of booths will not be taken into consideration.</p> <p>Exhibitors shall not sublet or transfer all or part of the booth space, nor shall they exchange booths with other exhibitors. If this provision is violated, the organizing committee may dismiss the exhibitors from the show.</p>
4. Assembly	<p>Any assembly has to be done carefully by courtesy of the venue. If nevertheless damage should occur, the cost of repair will be charged to the responsible exhibitor.</p> <p>No storage facilities are placed at your disposal. The exhibitors are requested to kindly organise possibilities for storage rooms, packing material, etc. on their own. No packing material or waste may be left at the exhibit hall. The exhibit area has to be returned clean and undamaged. Cleaning of the booth can be organised on account every evening.</p>
5. Cancellations	<p>Under any unavoidable circumstances, the Exhibitors are requested to submit the letter of cancellation in writing to the Organizing Committee (Jie Zhang, Dept. of Math, Tsinghua University, Beijing, 100084, P. R. China) for approval.</p> <p>-30% of the total amount payable for cancellation: April 30, 2015</p> <p>-50% of the total amount payable for cancellation: June 30, 2015</p> <p>-100% of the total amount payable for cancellation: From July 1, 2015</p>
6. In general	The exhibitor is responsible for the control and guarding of his own booth. These rules apply to all exhibitors. Instructions of the property owner have to be heeded.

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EXHIBITION APPLICATION FORM



Please complete the Exhibition Application and return the form to the Secretariat via email at iciam2015@amss.ac.cn.

<p>Company Name Contact Address Email Tel/Fax Website</p>	<p>We wish to reserve exhibition space at the 8th International Congress on Industrial and Applied Mathematics:</p> <p>() commercial booth(s) * RMB25,000 = RMB</p> <p>() non-commercial booth(s) * RMB15,000 = RMB</p>
<p>Important Notice</p> <ul style="list-style-type: none"> -The rates are subject to change. -Payment by personal check and bank draft will not be accepted. -Payment must be settled in order to secure the booth before the due date. 	
<p align="center">I accept the terms and conditions of the Exhibition Application for ICIAM 2015.</p> <p><i>Signature</i> <i>Date</i></p>	

ENQUIRIES: ICIAM 2015
 Siyuan Building, No. 55, Zhongguancun East Road, Beijing, 100190, P. R. China
 Tel: 8610-82541629 Fax: 8610-62616840 Email: exhibit@amss.ac.cn