

**The 8<sup>th</sup> International Congress on Industrial  
and Applied Mathematics**

**Beijing, China, August 10 – 14, 2015**



**Exhibiting & Advertising Opportunities**

**Updated on January 30, 2015**



## ICIAM 2015 Unstaffed Tabletop Exhibit

Conference Dates: August 10–14, 2015

The **COMBINED EXHIBITS** will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to these exhibits throughout the meeting.

Company/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip/Country \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_  
Contact name/Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### We are exhibiting: (all prices in Chinese Yuan)

- Individual Table..... ¥ 5000 Yuan
- Book(s) ..... ¥ 500 Yuan per title
- Journal(s) ..... ¥ 550 Yuan per journal volume
- Journal(s) ..... ¥ 500 Yuan per journal issue
- Free Literature..... ¥ 550 Yuan per 1000 copies of item
- Stand-up poster..... ¥ 550 Yuan each

Please list the number of unique titles for each book, journal, and/or promotional piece that you wish to display at the combined exhibit: books \_\_\_\_\_ journals \_\_\_\_\_ promotional literature \_\_\_\_\_

Total amount enclosed (all rates are in Chinese Yuan): ¥ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Information/Instructions

- It is understood that books displayed at Unstaffed Exhibits will not be returned, but will be donated to a local college or university or to a student event at the meeting.
- It is understood that these exhibits cannot be staffed.
- Please return this completed contract with payment before **June 30, 2015**.
- Do not send shipments to the Secretariat. Shipping must be done through the exhibitor shipping company. Shipping instructions will be sent to you upon receipt of this contract.

***Exhibitors will be responsible for a package handling fee from the service/drayage company in force.***

### Shipment of Conference Material

The official customs broker and freight forwarder/transportation provider for the ICIAM Meeting will be provided to you upon receipt of your contract. When goods cross borders, there is some bureaucracy and paperwork to be attended to.

ICIAM staff are unable to answer questions about shipping goods into China; please go directly to the customs broker provided.

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### Please send completed contract with payment by June 30, 2015 to:

ICIAM 2015 c/o CSIAM, Ms. Jie Zhang  
Room A201, Department of Mathematical Sciences, Tsinghua University, Beijing, 100084, P. R. China  
Phone: +8610-82541629 • Fax: +8610-62773400 • exhibit@amss.ac.cn



## ICIAM 2015 Registration Packet Inserts

**Conference Dates: August 10–14, 2015**

### Have you got a special offer or brochure for attendees?

We know an easy, economical way for you to reach 3,000 ICIAM meeting participants.

Registration bags are distributed to all participants and contain a copy of the meeting program, an attendee badge, a program timetable, and various announcements, including YOURS!

### Here's what to do.

Make a reservation for your promotional flyers to be inserted into the ICIAM 2015 registration packets by completing and returning this page with payment by **June 30, 2015**.

### Here are the details.

- Price: ¥7000 Yuan per insertion of an 21cm x 29.7cm sheet (prepayment required)
- Quantity: 3,000 copies
- Paper: 21cm x 29.7cm maximum trim size; 50–70# text sheets; any colour stock or ink allowed; flat sheets only, no folds
- Printing is not included — advertiser must provide printed materials to ICIAM to insert. Printing on one or both sides.
- Signed contract and payment must be received by SIAM no later than **June 30, 2015**
- Materials must arrive at CSIAM no later than **July 10, 2015**
- A surcharge will be applied for the insertion of booklets and oversized materials, and for inserts received after the deadline.

*ICIAM reserves the right to approve all text prior to insertion.*

## Reservation for Promotional Flyer in Registration Packets

**Conference Dates: August 10–14, 2015**

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Total amount enclosed** (all rates are in Chinese Yuan): ¥ \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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ICIAM 2015 c/o CSIAM, Ms. Jie Zhang  
Room A201, Dept. of Mathematical Sciences,  
Tsinghua University, Beijing, 100084, P. R. China  
Phone: +8610-82541629 • Fax: +8610-62773400  
exhibit@amss.ac.cn

### Please send printed registration inserts by July 10, 2015 to:

ICIAM 2015 c/o CSIAM, Ms. Mengmeng Wang  
Siyuan Building, No. 55, Zhongguancun East Road,  
Beijing, 100190, P. R. China  
Phone: +8610-82541629 • Fax: +8610-62616840  
exhibit@amss.ac.cn



# ICIAM 2015 Program Advertising Contract

**Conference Dates: August 10-14, 2015**

Listed below are final program advertising opportunities available to exhibitors to supplement their marketing effort at the ICIAM 2015 meeting.

## Final Program

This will be distributed to all attendees at the meeting (approximately 3,000).

- Full page (21cm x 29.7cm)..... ¥ 8000 Yuan
- Half page (21cm x 14.85cm)..... ¥ 5000 Yuan

## Deadlines

Insertion order.....**May 5, 2015**  
 Electronic copy.....**June 10, 2015**

## Advertisement Requirements

No bleeds accepted. Ads can be prepared in black only. We accept ads sent via e-mail. Ads must be in PDF format, saved at 100%. Please be sure to embed all fonts.

## Advertiser Information (please complete)

Advertiser \_\_\_\_\_  
 Contact name/Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip/Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**I wish to advertise in the ICIAM final program:** Ad size \_\_\_\_\_

**Total amount enclosed** (all rates are in Chinese Yuan): ¥ \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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 Beijing, 100084, P. R. China  
 Phone: +8610-82541629 • Fax: +8610-62773400 • exhibit@amss.ac.cn

# Payment with Your Credit Card (for exhibition)



Fill this form with your signature and mail to Dynasty International Travel CO., Ltd. (PCO of ICIAM 2015) by [exhibit@amss.ac.cn](mailto:exhibit@amss.ac.cn)

## RE: AUTHORIZATION ON USE OF CREDIT CARD

This is to certify that I, \_\_\_\_\_, cardholder of Card number \_\_\_\_\_

(Credit card holder's name)

expiry date \_\_\_\_\_ CVV code \_\_\_\_\_, hereby authorize Dynasty International Travel CO., Ltd to charge a total

(MM/YY)

(last 3 numbers on the back of card)

amount of RMB \_\_\_\_\_ from the above credit card, being payment of Fee for: \_\_\_\_\_

(Number of booths)

Thank you. Yours sincerely,

(Cardholder's signature)

(Date)

# Other Method of Payment

## Bank transfer

### Exhibitors from Overseas

Beneficiary	Beijing Dynasty International Travel Co., Ltd
Account name	Industrial And Commercial Bank of China Limited, Beijing Municipal Branch Xindongan Sub. Branch
Account No.	0200236319000047124
Swift Code	ICBKCNBJBJM
Intermediary Bank's Name	JPMORGAN CHASE, NEW YORK BRANCH, NEW YORK
Swift Code	CHASUS33
Address of the Bank	No. 257. Wangfujing Avenue, Dongcheng District, Beijing, China

Bank charges are the responsibility of the payee and should be paid at source in addition to the registration fees. Please scan the receipt of Bank transfer and email it with your Registration ID to [exhibit@amss.ac.cn](mailto:exhibit@amss.ac.cn).

### Exhibitors from China

公司全称	北京汉唐经典国际商务旅行社有限公司
账号	0200236319000047124
开户行	工商银行新东安支行

注意:

- 1、汇款费用由汇款人支付。
- 2、汇款时，在“附言”中注明“ICIAM 2015 Exhibition” and Booth Number。
- 3、完成汇款后将银行底单扫描，注明缴费代表的姓名和并发送到会议秘书处[exhibit@amss.ac.cn](mailto:exhibit@amss.ac.cn)

# Customs Clearance

## QUOTATION LIST

<b>CLIENT:</b>		<b>DATE:</b>		<b>FM:</b>	Sally
<b>ATT:</b>		<b>QUOTATION NO.:</b>	IAM14-Q-001		
DESCRIPTION: the 8th International Congress on Industrial and Applied Mathematics Time: August 10-14, 2015      Venue: China National Convention Center The shipment is under ATA					
ITEM			CHARGE (CNY)		
IMPORT INTO CHINA					
1. Customs clearance fee under ATA			¥ 500.00		
2. Data input fee			¥ 60.00/page		
3. Quarantine fee			¥ 600.00		
4. Handling charge from Beijing airport to the stand			¥ 5.00/kg(Min 150kgs/shipment)		
5. THC charge at Beijing airport			¥ 2.50/kg(Min 150kgs/shipment)		
EXPORT INTO CHINA					
1. Customs clearance fee ATA			¥ 500.00		
2. Handling charge from the stand to Beijing airport			¥ 5.00/kg(Min 150kgs/shipment)		
The following items are not included into the above charges:			<b>If you have any requires, please feel free to contact us as following:</b>		
1. Any insurance charge for the whole transportation.			MY FREIGHT INTERNATIONAL LOGISTICS CO., LTD.		
2. Any charge at overseas.			RM2001,BUILDING 2, SUNCITY, NO. 18 XINZHONG STREET, DONGCHENG		
3. Unpacking and position charge on the stand; unloading and packing charge on the stand			DISTRICT, BEIJING,CHINA 100027		
4. Keep the packing crate or the material during the show time.			Att: Sally Chen/ <a href="mailto:sally@myfreight.com.cn">sally@myfreight.com.cn</a>		
5. Any duty and tax for consumed goods.			Tel: 86-10-64076718		
6. VAT for original invoice at China: 6% of the amount.			Fax: 86-1064076518		

# General Information

## OFFICIAL CONTRACTOR

Beijing RT Culture Communication Co., Ltd.

TEL: 86-10-13810928280  
FAX: 86-10-84496839-8016  
E-MAIL: [kalee229@163.com](mailto:kalee229@163.com)  
CONTACT PERSON: Kalee.li

## FREIGHT FORWARDERS

MY FREIGHT INTERNATIONAL LOGISTICS CO., LTD.

TEL: 86-10-64076718  
FAX: 86-10-64076518  
E-MAIL: [sally@myfreight.com.cn](mailto:sally@myfreight.com.cn)  
CONTACT PERSON: Sally Chen